

Social Networking Sites: Effects on School Children

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Abstract

I. Abstract -The primary focus of the students must be education, but unfortunately today's students highlights these internet sites that may be a complete waste of time. Social networks are just an electronic connection between users, but unfortunately they became addictive to students. This paper presents the impact of social networks on students' academic performance. The results of this study found an understanding of how students use online social networking sites and what purpose, the time they spend and what type of information they required, their overall performance. The study also makes recommendations on how to use online networks to improve academic objectives.

KEYWORDS: Academic development, Education, Social Networking Sites, School Education Quality Index

II. Introduction: The Maharashtra state education department introduced initiative like digital learning to improve the quality of education in state schools. Its ranking in the School Education Quality Index (SEQI) has fallen by three points in the academic 2016-17 year. Socializing via the Internet has become an increasingly important part of young adult. Relative to the general population, adolescents and young adults are the compact Internet users. Social Networking Sites (SNS) are the latest communication tool for interaction with people in their networks. (SNS) can be defined as an online platform which builds and reflects the networking among people and builds relationship among them. People share their interests, activities each other through such sites. Instead of students concentrating on their homework or studying, they are spending hours looking through pictures, answering their page comments, and chatting with friends on the site's instant messenger and specially Facebook and YouTube videos. Many Sites has consumed good grades and face-to-face communication is in jeopardy of a students. When we are connected online there is always something to talk about but when we are face to face it's like there is nothing to talk about. It's almost becomes awkward to make conversations with each out social media. Social media is really coming in between us and our real friends. We have lost what it means to have a normal conversation with out the social media.

III. LITERATURE REVIEW

Social Media is a form of computer mediated communication which runs through Web technology [1]. Web facilitates the creation and up gradation of online social network sites in digital environment. Social media is "a group of Internet-based applications that build on the ideological and technological foundations of Web that allow the creation and exchange of user-generated content. Social Media refers to

activities, practices, and behaviors among communities, who gather online information, knowledge, and feedback to share and it based on web-based applications that provide the utility to create and transmit content in the form of text, pictures, videos, and audios.

IV. PROBLEM STATEMENT AND JUSTIFICATION

The quick rise in popularity of Social Networking Sites began in the last ten year because of their extensive usage by school and university students. Students tend to participate in such website activities while doing their homework so that it may have negative effect on their academic performances by interrupting them from the learning process. Therefore, it's hard to ignore the fact that there may be a direct link between Facebook, whatsapp, instagram, twitter viber, instant messenger, and student performance shown in schools and universities [2]. Since the problem is relatively new, the researcher believes that many attempts will be made to answer the question. In addition, there is little research done so far on this subject under the study and that research conducted in developed countries in this area has systematic gaps. Thus, the researcher owes much too conducting research on this subject to fill these gaps [3].

V. OBJECTIVES OF THE STUDY

How digital education provides solution for these, How Learners spends their Time on digital platform? What about Face to face communication, Learner Satisfaction, Attention, How to grade their extra curriculum activities, what about their behavioral skills? What about Motivation , Accuracy, Academic performance, Creativity. There are so many learners' characteristics on the basis of personal and social attributes, their individual style, listening skills, thinking styles, cognitive ability, learners prior knowledge, diversity, multiple intelligence , habits, anger, jealousy, curiosity, visual, autonomous, confidence and personality. The question is in mind and about How to measure the impact of social networking sites on students.

VI. RESEARCH QUESTIONS

On the premises of the stated objectives, four research questions are formed to guide this study:

- a. Does social networking site usage have impact on students' academic performance?
- b. Does social networking site usage have impact on Students 'extra curriculum activities (sports, games, art, dance, music, and TV etc.)?
- c. What are the special motives that drive students to use social networking site?
- d. On average how much time do students spend on this site collectively per day?

VII. HYPOTHESIS

These empirical studies have taken place in 100 students at not in group but randomly. Learners, setting the adoptability of the same are questionable; therefore taking into consideration of the existing literature on, the following hypothesis is formulated.

- a. There is no significant relationship between social networking sites and students' academic performance
- b. There is significant relationship between social networking sites and students' extra curriculum activities

VIII. SIGNIFICANCE OF THE STUDY

The results obtained are expected to add to the wealth of information currently available on the use of social networking sites and their impact on the academic performance of students as it is an emerging and advanced emerging technology that is

indispensable to policy makers and development practitioners, service providers, current users and potential users. Thus, the outcome of this research can contribute to these endeavors by creating awareness at the grassroots level. More specifically, it will help any interested as a provider responsible for the academic performance of students. In addition to the above, in the academic world, everyone views social media as distracting and leads students to defer academia [4]. However, some students also claim that visiting social networking sites during class time helps them deal with the dullness they face. This study will provide information on the impact of social networking site on students and how it will be used with academics [5]. In addition, the results of the study are expected to contribute slightly to bridging the current literary gap in understanding the obstacles and opportunities for social networking [6] in the academic environment.

IX. LIMITATIONS

The student's self-answer to the use of social networking site and its impact on their academic performance is essentially the subject of this research, but also depends on the students' true or false views. Thus, the implementation of a real experimental design will be helpful to others.

X. DATA ANALYSIS, RESULTS AND DISCUSSIONS

Students are able to get online from various platforms. Some of the various places include at home, at the cyber café, at the malls, and some at school among others. While at home they can access through their smart phones and laptops, and at school they can use the computer labs that have networked computers. It is established that few schools have networked computers and those that have has restricted access to social networking sites.

Types of Social network	
1 Facebook	33
2 Youtube	28
3 Whatsapp	23
4 Instagram	6
5 LinkedIn	5
6 twitter	5

Measurement of Variables: The following variables are used to develop and test cases;

Time spend analysis		Purposes of usage	
1 Extremely often	37	1 entertainment	31
2 Very often	32	2 Socializing	20
3 Often	18	3 academic/education	26
4 Rarely	10	4 Sports	11
5 Not At All	3	5 sexuality	8
		6 current affairs	4

Ordinary and

Advance Level examination results are on average.

- i. Achievements in Sports, drama, dance, poem, speech competition and other extra curricula activities are very poor.
- ii. The relationship between the use of social site and academic activities of student's performance are in inverse relationship.
- iii. There are 74% mobile app found for SNS as very low education purpose is 26%
- iv. Students waste their time; their purpose is totally different other than education.
- v. Loss of face to face communication, diminish understanding, important factor is laziness

XI. CONCLUSION AND RECOMMENATIONS:

The study found the relationship between the use of social networking site and academic performance. Most students got low grades due to use of social networking

sites. By examining the test cases, there is a big difference in the rate of score points among those who are considered heavy or repetitive users of social media who are considered light or casual users. Because we are spending more time on social networking site, there has to be a significant drop in performance. The results of our study indicate that the time and frequency of using social networking site are predictors of academic performance. In addition, quality of life can be expected as well. Social networking sites are becoming necessary today, but they should not have a motive at all. Could destroy the future of adolescents and children, and has a very bad impact on education as discussed above. No third party or community can verify the actions of any student, so it is strongly recommended that children's activities to be reviewed on social networks.

These changes involve shifts in attitudes. It will not happen overnight. It also requires cooperation between law enforcement authorities, Internet service providers, public information, education and mental health professionals. The purpose of the pilot study is to provide clear results to understand the actual use of social media among students. The aim of this study is to raise awareness among students regarding the use of social networks over the Internet in their social life within the educational environment.

XII. REFERENCES

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