

## “A Study of Social Aspects of Commerce Education in India”

**S. B. Mohitkar**

Arts, Commerce, Science College, Tukum Chandrapur, Maharashtra, India

### Abstract

Education system in India particularly Higher Education is very much diverse. The study and role of higher education in nation building is one of the important factors. Education is all encompassing and permeates every aspect of life. It is rightly stated that education must bring the best from the past, take the best of the present and have an orientation for the future. It is an instrument of modernization and socializations build empathy and sensitivity along with the development of a scientific temper. To meet the challenges of the time and respond to them is as a purposeful way in one of the paramount roles of education.

**KEYWORDS:** Higher Education, commerce, modernization

### Introduction

The higher educational sector in India is vast, diverse and fragmented. The role of higher education in national development is well-established. Education is all encompassing and permeates every aspect of life. It is rightly stated that education must bring the best from the past, take the best of the present and have an orientation for the future. It is an instrument of modernization and socializations build empathy and sensitivity along with the development of a scientific temper. To meet the challenges of the time and respond to them is as a purposeful way in one of the paramount roles of education. All the aforesaid feature of education system also fit to commerce education which is the one of the pro-vital stem of education / knowledge. Knowledge in itself is important but it has many aspects and raise questions in mind viz. What is meant by knowledge? What are objectives of the Knowledge? What is the role of knowledge in individual's and social life?

As a means to improve the quality of life with development of personality, education allows intellect to grow in right direction to fulfill need of social life. Knowledge thus has to be socially relevant and usefulness. In the light of this theme and to invest a social purpose into education, the teaching -learning process must aim at sharpening the problem -solving capabilities of the learners.

Naturally one has to learn to live rapid change & should be accept such changes as a part of life. Globalization also offers new challenges as well as opportunities to the education form other socio-eco-cultural changes. Today universities around the world in general and commerce in particular has have needed to successful operate in world. What basically expected from the education? As an education social Phenomenon One of the aims of the life is to earn for life' where as full employment is considered as primary objective of any economy.

Keeping in mind the individuality. Opinion might be different and correct also, but the important point is that such issues cannot be ignored any longer. It is more clear that there is an urgent need to rethink on the social value as one of the main issues in commerce education.

### Relevance of Commerce education in social development

In any of the society application oriented education mechanism has to be m as a value. If it covers

1. problem-Solving Approach
2. Social Consciousness
3. Ready to Accept the Challenges and Dynamic in Nature.
4. Competent to remain top in Competitive Age.

The element that makes the social awareness the commerce I any graduate I. tremendous social capital investment. No doubt that the society has a right to demand returns on this investment. There is a need for greater social engagement and for this an interactive phase of commerce education is essential. So as to meet the 'challenges of the future' on the ground of value and social responsibility. For this commerce education is basically required to be behavior oriented and to boost up it in such way so as to make an effective use of human resources for social up gradation.

One has to agree that commerce education have made a tremendous contribution to the any economy by providing managerial skill. Leadership. Entrepreneur skill, communication skill etc. Some of the top management today in different large organizations including some multinationals is commerce products.

As a part of the society the social awareness among commerce student is the emerging need of present time.

Remarkable questions commerce education fulfills the basic needs of education society and of individual? What is relevance of commerce education today? Last but not least whether commerce education is relevant to actual reality in the industry and work place has become paramount in social context.

Time has changed. There is a lot more competition now. Opportunities are now coming fast but vanish quickly too, if not griped in time. In this globalization age the over emphasis on "money driven desire.tums the academic institutions into 'Educational Industry'. Thereby creates several questions including social & ethical value.

The element that makes the social awareness the commerce / any gradual is tremendous social impact has been invested in the building up of graduate and there is no doubt that the society has a tight to demand returns on this investment there is a need for greater social engagement.

Suggestion:-Nation-building is a challenging task and it will not good to leave that task entirely to politician and bureaucracy. Elite educational institutions have to join hands and positively create new benchmarks in this respect. As a means of improvement'

To remain dynamic effort are required to restructure and m-orient commerce education in such manner that it would be relevant for today and tomorrow in a manner that it would serve the social objectives end requirements.

One at the objectives of the education is earn let live hood. Since the connotes education opens the doors of carrier orientated professional education makes communication education inter-dependence with reference to different term of business. Industry and commerce in all means. More over the theme of commerce education could be to educate the future practitioners of industry and trade.

In nut shell committed to a particular social cultural and political philosophy commerce education become more purposive and is geared to promote a certain kind of social order'. Consistent with development and all round progress which we expert in individual organization. Trade business and nation's development

To be concluding with the expertise view of the V.N. Rajashkhran Pillai, 'being the basic component of social development educations interface with sustainable development is well established. It is the single most important means for empowerment and let a sustained improvement in well-being. Education reinforces

the socioeconomic dynamics of society towards equality promoting social order. Which facilitates an equalitional ethos? The principle of equality and Non discrimination is the foundation of international human right law. Education is a capital necessary for constructing healthy societies and a structure. Thus education selves as the best social investment"

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