

Tamil Literature and Media

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Abstract

Tamil writers have crossed all impressions, but in today's time, the Tamil language does not give much importance to people. In Tamil language everything is written. In today's time, many books leave their own language and adopt another language. Even today, the movies that are made in the South are debunked and seen in Hindi. And how the Tamil language has to talk about new ideas and feedback in the English language. One of them is Media, Internet, Mobile Application, Defiant News Paper, which represents a very different language.

In this social media age, there is a disconnect between the writers and the readers. Writers don't get to hear honest feedback about their writing. We wanted to have a platform for Tamil literature, which was both informal and honest, so I came up with the idea of gifting this platform to a friend on his birthday, so he could present his short stories to a wide audience of listeners. The spaces in which one can present Tamil literature to society are rather serious, and hence we decided to gather by the beach for every session to keep it light and informal, so even youngsters who are interested in telling their tales are attracted. We have been having many bloggers and engineers, even individuals from the film industry like assistant directors who want ideas for new films, joining us to listen to our stories," adds Maathevan, who also wants to establish himself as a Tamil writer.

KEYWORDS :- social media, Tamil, literature,

Introduction

What is Tamil literature ?

This view of literature as an essential aspect of social formation has important implications for literary history. On the one hand the work of art is a product of its time, a mirror of its age, a historical reflection of the society to which both the author and the original audience belonged. On the other hand it is surely no idealism to assume that the work of art is not merely a product, but a producer of its age; not merely a mirror of the past but a lamp to the future. Literature is 'producer' of an age or of a particular time in that it is in a literary work that the problems of the age are depicted in human terms. The characters may be even not human beings but they would be depicted in human terms. Literature, thus, provides a human perceptivity and the reader is able to identify the period in terms of the character of its human emphasis. The role of the 'dominant ideology' in enabling to highlight that particular aspect is very important and should be studied.

- Tamil literature books Tamil is the oldest literature in India, which has a rich and long literary tradition of spanning more than two thousand years. The language also has strong and vibrant modern literary tradition.

- It has gained popularity not only in Tamil Nadu and India but also in various parts of the world with its great number of anthologies, epics, and works. The leading education and information portal Edubilla.com has taken a great initiative for reviving our Tamil literature by bringing them online. You can get the collection of Tamil literature books with transliteration, translation, and explanation. Edubilla.com has moved into one step ahead and has provided Tamil literature books in digitalized form as On Books.
- It's a great education platform for the people who are more interested in Tamil literature. In this modern world, many are not aware of the Tamil literature and this initiative is meant to enhance language skills and help people understand the tradition, the culture of places and the people of different times.
- The portal is designed with the motive to enhance learning and develop the individual into a skilled person to face the challenging world. The gist of Edubilla The Global Education Portal Tamil literature is diminishing day and day with the dominance of modern culture. In order to make the prestigious Tamil language to reach the world, Edubilla has taken this effective step.
- The reader can find and read ancient history of kings, poets, philosophers and can also find various collections of Sangam Tamil literatures, novels, poems, epics, humorous stories, rhymes and many more

“திருக்குறள்
திருவள்ளுவர்திருக்குறள்தமிழ்அறநூல்களின்முடிசூடாம
ன்னனாகதிகழ்கிறது.
திருக்குறளளஇயற்றியவர்திருவள்ளுவர்.
திருக்குறள்உலகபாதுமளற, வாயுளறவாழ்த்து, முப்ால்,
பதய்வநூல், பாய்யாபமாழி, தமிழ்மளற,
திருவள்ளுவம்என்றும்லபயர்பகாண்டுவிளங்குகிறது.”

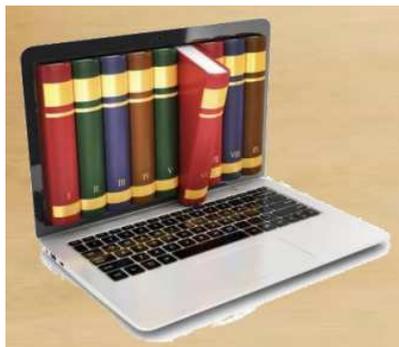
Tamil literature is still far from settled ; but a great deal of valuable research work has been done during the past quarter of a century by Dr. S. Krishnaswamy Aiyangar, Sriman M. Srinivasa Aiyangar, Sriman P. T. Srmivas Iyengar, Sriman M. Raghava Aiyangar, Sriman K. A. Nilakantha Sastri and other scholars, and a large number of epigraphical records have been studied and collated ; with the result that much light has been thrown upon the early history of the Tamil people. It is becoming possible to date with some degree of accuracy the most important literary productions of the Tamil country during the first ten centuries of the Christian era.

Tamil literature and media

- Most of the people in the world know the term ‘social media and networking’. Even the people living in the remote areas of the world have at least heard of Facebook, Twitter, Gmail, WhatsApp, Instagram, Blog, YouTube and etc. are probably using them on a regular basis. Social network sites (SNSs) like now popularly use Social media facilitate the development of online social networks by connecting a user's profile with those of other individuals and groups.
- In Tamil Nadu, the impact of social media is very high among the younger generation. Because of the social media and networking the youngsters made the tremendous contribution during the Chennai flood, Cyclone

Vardah, Jallikattu issue, Protest against Pepsi and Coke and many more issues. During Jallikkattu issue the social media and networking brought millions of people into the street and fight for the cause. At least one person in a family participated in the mass people moment created through social media.

- Tamil literature is one of the few vernacular kinds of a literature of India which, in the early centuries of this era, attained to a development and a standard that bear comparison with the literature of Sanskrit. Even before the tenth century A.C. the Tamil people had produced great literary masterpieces, and from the tenth to the sixteenth century, there was no diminution of output or lowering of the high level attained. This Introduction, however, is not concerned with the later developments of Tamil literature, but only with its early history; for it was during the early centuries of the Christian era that the Kural was produced. Tamil is the only living vernacular of India which has a large body of classical literature, written in a language which is still intelligible to educated people and which is no further removed from the modern literary form than medieval English is from modern English. The Tamil people belong to the Dravidian race which in the pre-Christian centuries was found throughout the whole of South India, from the Vindhya mountains on the
- Even though thousands of titles in Tamil come out annually, many of which are of serious and creative works, one issue that has been bothering several writers is over the degree of attention being paid by the mainstream Tamil media, especially leading periodicals, to such literary efforts.
- The leading education and information portal Edubilla.com has taken a great initiative to revive our Tamil literature by bringing them online. You can get the collection of Tamil literature books with transliteration, translation, and explanation.
- Edubilla.com has moved one step ahead and has provided Tamil literature books in digitized form as On books which can be read by the readers as if they read a real book. It's a great education platform for the people who are more eager to learn about Tamil literature.
- The Roja Muthiah Research Library in Tamil Nadu (and in Chicago on microfilm), has been described as "Roja Muthiah's attempt to capture the essence of his people". It contains more than 100,000 rare books as well as journals and newspapers, and thousands of clippings. The range of subject matter includes medicine, folklore, religion, cinema, and women's studies- and materials, such as theatre playbills and popular songbooks. Most of the publications date from the latter half of the nineteenth century and the first half of the twentieth



- In this modern world, many are not aware of the Tamil literature and this initiative is meant to enhance language skills and help people understand the tradition, the culture of places and the people of different times.

Conclusion

Thus, we may conclude that probably the most significant contribution (of the Tamils) is that of Tamil literature, which still remains to be 'discovered' and enjoyed by the non Tamilians and adopted as an essential and remarkable part of universal heritage. If it is true that liberal education should 'liberate' by demonstrating the cultural values and norms foreign to us, by revealing the relativity of our own values, then the 'discovery' and enjoyment of Tamil literature, and even its teaching ... should find its place in the systems of Western training and instruction in the humanities.

Today, the growing number of websites devoted to Tamil language and literature, are a reflection not only of the deep and sturdy roots of the Tamil language, but also of the growing and deep-felt need of Tamils, living everywhere, to go back to those roots - in search of their own identity in an emerging postmodern world. Some may give expression to this need in English (because their early education as a result of foreign rule, was largely in English), but Tamil remains a part of their being - and has something to do with the way in which they 'segment' and 'see' the world.

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